


Exhibit A

CBS Watch! Magazine Subscribers Mailing List

CBS Watch! Magazine is an exclusive, upscale television and pop culture publication for today's demanding consumer, offering interviews with the stars and thought-provoking editorial on show business, glamour, food, fashion, travel, and other lifestyle subjects. These sophisticated and saavy subscribers are passionate about style, travel, and pop culture. They seek out the latest in celebrity and TV news, and enjoy the magazine's sleek, glossy photography and engaging content about their favorite stars and shows.

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SEGMENTS		COUNTS THROUGH 11/30/2018		POPULARITY: 95	
151,355	TOTAL UNIVERSE / BASE RATE		\$100.00/M	MARKET:	CONSUMER
28,548	3 MONTH PAID SUBSCRIBERS		+ \$12.00/M	CHANNELS:	
61,852	6 MONTH PAID SUBSCRIBERS		+ \$9.00/M	SOURCE:	DRI ONLINE
138,089	12 MONTH PAID SUBSCRIBERS		+ \$6.00/M	PRIVACY:	UNKNOWN
151,355	ACTIVE PAID SUBSCRIBERS		\$100.00/M	DMA?:	YES - MEMBER
	FUNDRAISER RATE		\$75.00/M	STATUS:	PREFERRED PROVIDER
	CATALOG RATE		\$75.00/M	GEO:	USA
				GENDER:	78% FEMALE 22% MALE
DESCRIPTION					
<p>CBS Watch! Magazine is an exclusive, upscale television and pop culture publication for today's demanding consumer, offering interviews with the stars and thought-provoking editorial on show business, glamour, food, fashion, travel, and other lifestyle subjects.</p>					
<p>These sophisticated and saavy subscribers are passionate about style, travel, and pop culture. They seek out the latest in celebrity and TV news, and enjoy the magazine's sleek, glossy photography and engaging content about their favorite stars and shows.</p>					
Demographics/Profile:					
Median Age 48					
Average Household Income \$75,000+					
All orders cancelled after merge and/or mail date will be billed at full rental rate. Orders cancelled prior to merge will be billed a \$150/F fee plus \$10/M run charges and all applicable selection charges. List owner/manager needs to be notified of any cut backs					

SELECTS	
1 MONTH HOTLINE	\$15.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$9.00/M
GENDER/SEX	\$8.00/M
MONTHLY HOTLINE	\$15.00/M
PAID	\$10.00/M
SCF	\$8.00/M
STATE	\$8.00/M
ZIP	\$10.00/M
ADDRESSING	
KEY CODING	NOT AVAILABLE
EMAIL DELIVERY (FLAT FEE)	\$75.00/F
FUNDRAISING/NON-PROFIT	\$75.00/M
RELATED LISTS	
<input type="checkbox"/> AICR - AMERICAN INSTITUTE FOR CANCER RESEARCH DONORS	
<input type="checkbox"/> GARDEN AND GUN ACTIVE SUBSCRIBERS	
<input type="checkbox"/> CONSUMER REPORTS ON HEALTH	
<input type="checkbox"/> SPECIAL OLYMPICS INTERNATIONAL	
<input type="checkbox"/> PARALYZED VETERANS OF AMERICA	
<input type="checkbox"/> NON-PREMIUM DONORS	
<input type="checkbox"/> NATIONAL FOUNDATION FOR CANCER RESEARCH	
<input type="checkbox"/> MAYO CLINIC HEALTH LETTER	
<input type="checkbox"/> CHRISTIAN APPALACHIAN PROJECT CONTRIBUTOR	
<input type="checkbox"/> AMERICAN DIABETES ASSOCIATION DONORS	
<input type="checkbox"/> SMITHSONIAN MAGAZINE	